



***For Immediate Release***  
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## **Therma-Tru Launches 2016 “Unlock the Opportunities” Sweepstakes**

MAUMEE, OHIO – Therma-Tru Corp. has launched its 2016 “Unlock the Opportunities” national sweepstakes for builders, remodelers, dealers, contractors, fabricators and distributors. This year’s program hones in on educating participants on new 2016 products and includes chances to win weekly and daily prizes.

"This year’s sweepstakes includes content and questions from our online Education Center, which is a valuable tool for industry customers," says Chuck Clark, channel marketing manager at Therma-Tru Corp. "Its interactive modules provide a unique way for them to experience and learn about the new products Therma-Tru has to offer in 2016."

The new "Finish the Neighborhood" online program begins by showing participants a cul-de-sac of five homes, each missing a door. Participants select a home and are taken directly to a new product section of the Therma-Tru Education Center. After exploring the interactive learning module which focuses on a new-for-2016 product, participants will answer a 10 question quiz. Once complete, they will be taken back to the neighborhood setting and a door featuring that particular new-for-2016 product will be placed on the home.

Scoring is based on how many questions are answered correctly. Participants who answer six or more questions correctly will be entered for a chance to win the weekly top prize of a plane ticket gift card worth \$1,000. If participants answer eight or more questions correctly, they will also receive an instant prize key. The prize key can be entered at [www.unlocktheopportunities.com](http://www.unlocktheopportunities.com) to check whether it’s a winner of one of three daily \$25 Visa® gift card prizes.

"Based on their score, participants can retry the quiz or accept their score as is," says Clark. "Their prize eligibility is dependent on how they perform on the quiz."

Participants who complete all five new product learning modules and answer at least eight questions correctly on each of the quizzes will receive a Therma-Tru T-shirt or hat.

The “Finish the Neighborhood” program runs from January 19 through April 30, 2016. Trade professionals can participate and view the official rules online at [www.unlocktheopportunities.com](http://www.unlocktheopportunities.com).

### **About Therma-Tru**

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company also offers low-maintenance Fypon<sup>®</sup> urethane and PVC products. Headquartered in Maumee, Ohio, Therma-Tru is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS). For more information and product warranty details, visit [www.thermatru.com](http://www.thermatru.com), [www.fypon.com](http://www.fypon.com) or call (800) 537-8827.

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**NO PURCHASE NECESSARY. A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING.** Open to employees, managers or owners of entry door fabricators or door distributors, dealers, builders, remodelers or contractors, who are legal residents of the 50 United States, including D.C., or Canada (excluding Quebec), that are 18 and older (19 in AL and NE). Void where prohibited. See Official Rules at [www.unlocktheopportunities.com](http://www.unlocktheopportunities.com) for complete rules, prizes and odds. Sweepstakes begins on January 19, 2016 at 12:00:00 am ET and ends on April 30, 2016 at 11:59:59 pm ET. Sponsor: Therma-Tru Corp., 1750 Indian Wood Circle, Maumee, OH 43537.