



**For Immediate Release**  
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## Therma-Tru named “Brand Used Most” for 19th consecutive year

MAUMEE, OHIO – For the 19th consecutive year, [Therma-Tru](#) has ranked highest for Brand Specified / Used Most in the entry doors category of the [2016 Builder Brand Use Study](#). It also ranked highest for Brand Specified / Used Most in the Past Two Years.

“We’re honored that builders continue to turn to Therma-Tru for their entry door needs,” said Brett Finley, president of Therma-Tru Corp. “In the building industry, reputation is everything. That’s why Therma-Tru goes beyond just being a manufacturer and provides marketing and sales tools and support as a partner in helping builders grow their business.”

**BRAND LEADER**  
**Builder**  
2016

As a testament to its focus on builders, the company recently launched a new technical assistance line. The toll-free number 1-800-4BUILD (1-800-428-4537) provides live answers to installation, warranty and product questions.

The 2016 Brand Use Study also represents the second consecutive year that Therma-Tru has ranked highest in the category of Quality Rating in the entry doors category.

“When you manufacture or specify every aspect of the door system – from the glass to the hinges – it gives you a unique advantage,” said Donna Contat, director of brand management of Therma-Tru Corp. “Each piece is engineered to craftsman precision which creates a high-quality door system that provides durability and reliability through the years.”

With dedicated engineering and research labs, Therma-Tru is focused on ensuring its products go above and beyond homeowner standards. The company has been in the entry door business since the 1960s and invented the fiberglass door in 1983. Since then, Therma-Tru has continued to bring expertise and innovation to every door it manufactures.

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Classic-Craft Canvas Collection premium fiberglass entryway with Homeward decorative glass.

“Not only does Therma-Tru have a rich history in the entry door business – we’re also looking ahead to the future,” said Heather Sonnenberg, vice president of strategic marketing of Therma-Tru Corp. “We’re keeping a close eye on design and style trends nationwide in an effort to anticipate builders’ needs.”

The 2016 *Builder* Brand Use Study, presented by *Builder* magazine, was conducted by The Farnsworth Group and surveyed more than 1,300 building professionals. The study originated in 1998 and includes a nationwide survey of builders on their preferences related to a wide variety of products and brands. Full results of the survey appear at [BuilderOnline.com](http://BuilderOnline.com).

## **About Therma-Tru**

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company also offers low-maintenance Fypon<sup>®</sup> polyurethane and PVC products. Headquartered in Maumee, Ohio, Therma-Tru is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS). For more information and product warranty details, visit [www.thermatru.com](http://www.thermatru.com), [www.fypon.com](http://www.fypon.com) or call 800-537-8827.

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