



***For Immediate Release***  
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## **Therma-Tru Launches 2017 “Unlock the Opportunities” Sweepstakes**

MAUMEE, OHIO – Therma-Tru Corp. has commenced its annual “Unlock the Opportunities” national sweepstakes for dealers, builders, remodelers, fabricators and distributors. Featuring daily and weekly prizes, this year’s program uses online learning modules to educate participants on the new products for 2017.

“The program utilizes our online Education Center to deliver a simple, but comprehensive way for industry customers to learn about our products,” says Chuck Clark, channel marketing manager at Therma-Tru Corp. “The interactive learning modules engage participants in a unique way for them to experience and learn about the new products Therma-Tru has to offer in 2017.”

The program begins by showing participants a list of available learning modules for each new product. The participant selects the new product they would like to learn about, and is presented with an interactive module tailored to the new product, followed by a 10 question quiz. Upon completion they will be eligible for prizes based on their quiz score.

Participants who answer six or more questions correctly will be entered for a chance to win one weekly prize, which is a plane ticket gift card worth \$1,000. If participants answer eight or more questions correctly, they will receive an instant prize key. The prize key will unlock a door to unveil whether it’s a winner of one of the three daily Yeti® Rambler™ Tumbler prizes.

“Based on their score, participants can retry the quiz or accept their score as is,” says Clark. “However, prize eligibility is dependent on how they perform on the quiz.”

Participants who complete all six new product learning modules and answer at least eight questions correctly on each of the quizzes will receive their choice of a Therma-Tru® T-shirt or hat.

Trade professionals can take part in the “Unlock the Opportunities” sweepstakes and view the official rules at [www.unlocktheopportunities.com](http://www.unlocktheopportunities.com). The program runs from January 9 through April 30, 2017.

### **About Therma-Tru**

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company also offers low-maintenance Fypon<sup>®</sup> polyurethane and PVC products. Headquartered in Maumee, Ohio, Therma-Tru is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS). For more information and product warranty details, visit [www.thermatru.com](http://www.thermatru.com), [www.fypon.com](http://www.fypon.com) or call 800-537-8827.

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**NO PURCHASE NECESSARY. A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING.** Open to employees, managers or owners of entry door fabricators or door distributors, dealers, builders, remodelers or contractors, who are legal residents of the 50 United States, including D.C., or Canada (excluding Quebec), that are 18 and older (19 in AL and NE). Void where prohibited. See [www.unlocktheopportunities.com](http://www.unlocktheopportunities.com) for Official Rules, prizes and odds. Sweepstakes begins on January 9, 2017 at 12:00:00 am ET and ends on April 30, 2017 at 11:59:59 pm ET. Sponsor: Therma-Tru Corp., 1750 Indian Wood Circle, Maumee, OH 43537.