

On-Hold Messaging 15-Second Scripts



Hello, thank you for calling [Insert Your Company Name] –
and thanks for holding. We'll be with you shortly.

Therma-Tru® Brand

Year after year, more trade professionals say they prefer
Therma-Tru than any other entry door brand in the *Builder*
and *Remodeling* magazine Brand Use Studies. Find out how
[Insert Your Company Name] and Therma-Tru Doors can
help you create a look everyone will love – and give you
confidence that it will perform for years to come.

Classic-Craft® Premium Entryways

Aesthetics that rival custom wood doors – with durability,
energy efficiency and low maintenance that wood simply
can't match. Ask your [Insert Your Company Name]
representative about Classic-Craft premium entryways from
Therma-Tru – and experience the difference of an entryway
that's truly unique and uncompromising in every detail.

Fiber-Classic® & Smooth-Star® Doors

Bring home the authentic look of wood doors with the low-maintenance benefits of fiberglass. From entry to patio to house-to-garage and service doors, Fiber-Classic and Smooth-Star doors from Therma-Tru offer flexibility to fit virtually every entrance. Choose from a wide range of door styles, sizes and options at [Insert Your Company Name].

Pulse®

It's your decision, by design. Discover Pulse – a contemporary series of door styles and glass designs that can be combined to make a bold statement. Pulse is geometry with energy. You can create a modern entrance without missing a beat. Brought to you by Therma-Tru Doors. Available at [Insert Your Company Name].

Hinged Patio Doors

Extend the beauty and quality of a Therma-Tru entrance to the back of the home with hinged patio doors. Ask your [Insert Your Company Name Here] representative about smart options to control the level of privacy and light, complement window patterns, and let fresh air into the home. That's simply beautiful, any way you see it.

Decorative & Specialty Glass Collection

Doors come to life with Therma-Tru glass. With numerous glass colors, textures, shapes and coming options available to complement any Therma-Tru door, [Insert Your Company Name] can help you create an entrance that makes a statement – one that says you have high standards for style, quality and craftsmanship.

Door System Components

A Therma-Tru door with genuine Therma-Tru components is more than a beautiful door – it's a complete door system. Each part of the system – from the glass to the hinges – is engineered to work together for weather resistance and energy efficiency. And it's backed by the industry's most comprehensive lifetime limited warranty. Ask your [Insert Your Company Name] representative for details.

Classic-Craft® Canvas Collection®

For years, Classic-Craft premium entryways from Therma-Tru have defined beauty and durability for fiberglass doors. The most recent innovation to join Classic-Craft – the Canvas Collection – is the premium smooth, paintable choice. [Insert Your Company Name] can help you match any home décor with door and glass combinations in many styles and sizes – including 8-foot heights.

Vented Sidelites

Enjoy the added curb appeal of an elegant front entry unobstructed by a screen or storm door. Only Therma-Tru offers vented sidelites with decorative glass design options. Ask your [Insert Your Company Name] representative about vented sidelites available in eye-catching decorative glass designs to complement your front entry door selection – and enjoy ventilation and aesthetics second to none.