

Classic-Craft® American Style Collection™

New 8'0" Door Options

THERMA TRU®
DOORS

2-Minute Tru-Facts | Classic-Craft® American Style 8'0" Door Options



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More of the Craftsman doors you love.



Ideal for home elevations with an Arts and Crafts flair. As trends in home architecture expand, so does the Classic-Craft American Style Collection. Find attractive new 3'6" x 8'0" door and glass options perfect for today's homes with grand entryways and high ceilings.

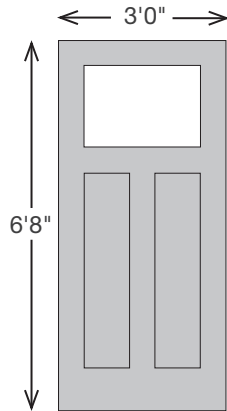
Available February 1, 2016

Top: Classic-Craft American Style Collection, Low-E Glass with SDLs, Door – CCA87400,
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New Door Style



8' Craftsman Expanded Lite
2-Panel Flush-Glazed
3'6" x 8'0"



Existing Craftsman Lite
2-Panel Flush-Glazed
3'0" x 6'8"

Available Glass Designs



Homeward™



Arborwatch™



Rainglass



Low-E

Available Grid Patterns



Optional Dentil Shelf



NEW 4-Block – Pairs with 3'6" wide doors.



Pairs with existing full-lite sidelites.

Flush-Glazed Fiberglass Door Replacement Rider

Provides protection in case of accidental glass breakage during residential and multi-family construction or installation. Therma-Tru will replace the flush-glazed fiberglass door and glass.

Tru-Advantages

■ Market-driven design to win more business.

- Offer a high-performance, low-maintenance alternative to wood doors to capitalize on the growing trend toward taller doors, wider openings and premium upgrades in new homes.
- Target the new construction market with more than 15 new door styles now available in the popular American Style Collection™ to meet demand for 3'6" x 8'0" doors with glass.
- Help grow sales of the high-margin Classic-Craft® product line with new 3'6" x 8'0" door and glass options to complete the upsell opportunity in builder continuums.

■ Aimed at creating sales opportunities.

- Offer an on-trend, architecturally correct design with the Craftsman styling of Shaker-style recessed panels in a high-definition vertical Douglas Fir grain for Arts and Crafts flair.
- Complement the architectural details and grand scale of the offering with select glass designs chosen to add signature style to 3'6" x 8'0" American Style doors.
- Offer authentic accessories to complement architectural elements around the house with a new dentil shelf scaled to fit 3'6" x 8'0" American Style doors for true Craftsman appeal.

■ True Classic-Craft – extraordinary in every detail.

- Create a more premium entryway thanks to architecturally correct designs with up to 25% wider panels*, deeper embossments and solid hardwood square edges.
- Welcome more light into the home and create a distinctive entryway with more than 10% wider glass*, featuring flush-glazed doors and sidelites.
- Replicate the feel and integrity of custom wood doors with precision-engineered features, including 20% heavier construction*, top and bottom composite rails, and thicker fiberglass skins.



Tru-Defense
Eligible

*Compared to other standard fiberglass doors.

Note: See your Therma-Tru seller or visit www.thermatru.com for details on available product sizes and options, limited warranties and exclusions, Riders and ENERGY STAR qualified products.

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