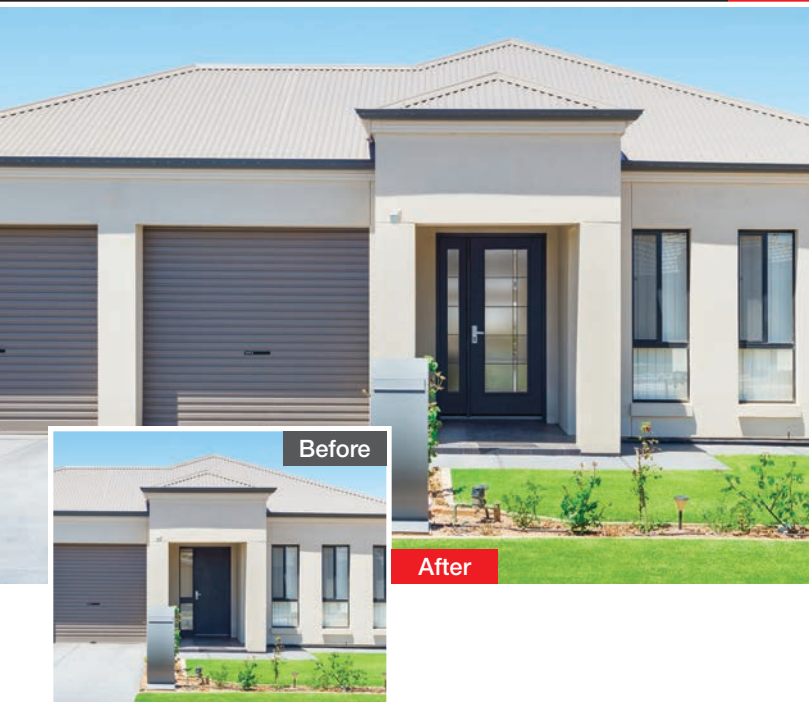


Model Home / Design Center Program

THERMA-TRU®
DOORS

What a difference a door makes.



You only have one chance to make a first impression. The power of curb appeal captures attention. And it starts with a stylish front entry door from Therma-Tru.

In fact, a stylish new Therma-Tru® entry door can **increase** your model home's perceived **value** by **4.2%** or **\$18,750** on average.*

Choose Therma-Tru doors that bring out the best of your model home's style from the front entry to the patio. And get ready to stand out from the competition.

Now that's a smart investment.

Without strong curb appeal, you could be missing out on potential buyers. But what if you could improve the first impression of your model home?

Through a program administered by Therma-Tru and our dealers, we offer home builders like you a significant allowance on qualified entry and patio door systems.

Getting Started

Offer up to four (4) model homes per development or subdivision with up to four (4) openings eligible per home.

- 1 Contact your Therma-Tru dealer for details.
- 2 Select the model homes and the Therma-Tru entry or patio doors you would like to install.
- 3 Obtain approval from your Therma-Tru dealer.**
- 4 Install the doors and sell more ... it's that easy. The Therma-Tru seller takes care of all the paperwork and details.



Tools for Success

Build homes – and your business – with tools and training support at

1-800-4BUILDR

www.thermatru.com/builder.



*Based on a nationwide survey of consumers' estimates of perceived home value based on exterior appearance. Not based on actual home sales. Results may vary based on region and home style. Therma-Tru's "National Home Valuation Study" was commissioned by Therma-Tru in 2015 and conducted by TNS, an independent provider of internet-based research.

**Dealer must have prior approval from their local Therma-Tru servicing distributor and Therma-Tru representative.

Note: See your Therma-Tru seller or visit www.thermatru.com for details on limited warranties and exclusions, and ENERGY STAR® qualified products.

Model Home / Design Center Program



Terms & Conditions

Program

Therma-Tru provides a Model Home / Design Center Program ("Program") that requires the servicing distributor, Therma-Tru authorized dealer, builder and the local Therma-Tru sales manager to work in cooperation with each other. Through the Program, Therma-Tru will pay 50% of the fiberglass door system allowance for each pre-approved door system installed per qualified model home, when the distributor or dealer matches and also pays 50% of the allowance. Model home is defined as a builder model home or "Parade of Homes" model home for a particular development or subdivision. Up to four (4) model homes per development or subdivision, and up to four (4) approved door openings per model home are eligible per calendar year.

Door Eligibility

Only Therma-Tru® Classic-Craft®, Fiber-Classic®, Smooth-Star® and Pulse® fiberglass entry door systems and / or fiberglass patio door systems will qualify for an allowance under the Program. To be eligible, all components of the fiberglass door systems must be manufactured or specified by Therma-Tru. Therma-Tru multi-point locking systems (MPLS) are included. Door systems that are not eligible for the Program include: 1) steel door systems and 2) any door system that was not expressly approved, prior to installation, by your Therma-Tru dealer, the servicing distributor and your Therma-Tru representative. Your dealer will let you know what door system(s) and model home door opening(s) have been approved.

Model Home / Design Center Allowance Chart with Reimbursement Example

Model Home / Design Center Allowance Chart
Fiberglass Entry and Patio Door Systems

Therma-Tru Entry & Patio Door System		Classic-Craft.	Fiber-Classic. Pulse. - Grained	Smooth-Star. Pulse. - Smooth	Therma-Tru Allowance
6'6" / 6'8" / 7'0" Tall	Single Door – Solid Panel & Specialty Glass*	\$200	\$100	\$75	\$
	Single Door – Decorative Glass	\$400	\$200	\$175	\$
	Double Doors	Double the amount of a single door unit.			\$
	Triple Doors	Triple the amount of a single door unit.			\$
	Sidelite – Specialty Glass* (Each)	Add \$200	Add \$100	Add \$75	\$
	Sidelite – Decorative Glass (Each)	Add \$300	Add \$150	Add \$125	\$
8'0" Tall	Single Door – Solid Panel & Specialty Glass*	\$250	\$150	\$125	\$
	Single Door – Decorative Glass	\$450	\$250	\$225	\$
	Double Doors	Double the amount of a single door unit.			\$
	Triple Doors	Triple the amount of a single door unit.			\$
	Sidelite – Specialty Glass* (Each)	Add \$250	Add \$150	Add \$125	\$
	Sidelite – Decorative Glass (Each)	Add \$350	Add \$200	Add \$175	\$
Options	Transom – Decorative Glass	Add \$350			\$
	Multi-Point Locking System	Add \$100			\$
	Vented Sidelite (Each)	—	Add \$100		\$
	Flush-Glazed Door / Sidelite (Each)	—	Add \$50		\$

Example:

Builder features a Classic-Craft® Mahogany Collection™ entryway with decorative glass, two (2) matching sidelites and a transom in a model home. Using figures from the Model Home / Design Center Allowance Chart:

Product Description	Style #	Therma-Tru Allowance
CCM Door w/ Ashurst... Glass	CCM705-1D	\$ 400
CCM Sidelites w/ Ashurst... Glass (2)	CCM3305SL-1D	\$ 600
CCM Transom w/ Ashurst... Glass	ASET-1D	\$ 350
Total		\$1,350
Therma-Tru Allowance Amount	(\$1,350 @ 50%)	\$ 675

*Specialty Glass = Privacy & Textured Glass, Internal Blinds, Divided Lites and Low-E / Clear Glass

Member



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