

Therma-Tru launches 2022 Keys 2 Success sweepstakes

KEYS 2 SUCCESS

[MAUMEE, OHIO, Jan. 25, 2022–] Therma-Tru has launched its new Keys 2 Success national sweepstakes for building trade professionals to learn about Therma-Tru products and current home design trends.

The Keys 2 Success program provides builders, remodelers, dealers, distributors and fabricators a chance to unlock the opportunity to win daily and weekly prizes for watching select videos. The program helps building professionals stay up-to-date on the latest trends and Therma-Tru's products to better facilitate conversations with homeowners.

"We're excited to launch Keys 2 Success this year in conjunction with our Virtual Experience," said Mark Ayers, senior vice president of marketing and product development for Therma-Tru. "The videos provide participants with the information they need to learn about the benefits of Therma-Tru's new and recently introduced products."

For each video watched, participants receive one entry into the sweepstakes. Participants can unlock 10 additional entries if they watch all eight 2022 videos. If they watch all 2022 and 2021 videos, they unlock the opportunity to win a grand prize.

Each day of the program, three participants will receive a \$25 VISA eGift Card. Each week, one participant will win their choice of a Phillips espresso machine, exercise bike or backyard theater. At the end of the program, grand prizes will be awarded to three participants, including a solo stove, pizza oven or outdoor heater. Prize winners have the option to forgo a prize and donate the value of the prize to charity.

Participants must first log in to the Therma-Tru Virtual Experience to access Keys 2 Success, which can be found on the Main Menu at the front desk, under the Quick Access Menu or in the Keys 2 Success room on the right.

More information about the Keys 2 Success program and the official rules are available at thermatru.com/2022virtualexperience. Keys 2 Success runs February 1 through April 30, 2022.

Shareable Highlights

Contact:

Kevin Metz

312.507.9690

kevinmetz@upshotmail.com



- Therma-Tru has launched its new Keys 2 Success national sweepstakes for building trade professionals to learn about Therma-Tru's 2022 new products and current home design trends. Learn more at thermatru.com/2022virtualexperience.
- More information about the Keys 2 Success program and the official rules are available at thermatru.com/2022virtualexperience. Keys 2 Success runs February 1 through April 30, 2022.

About Therma-Tru

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company is headquartered in Maumee, Ohio and also offers low-maintenance Fypon® polyurethane and PVC products. For more information and product warranty details, visit www.thermatru.com, www.fypon.com or call 800-537-8827.

Therma-Tru is part of the Outdoors & Security division of Fortune Brands Home & Security, Inc. (NYSE: FBHS), a Fortune 500 company, part of the S&P 500 Index and a leader in the home products industry. The Company's growing portfolio of complementary businesses and innovative brands include Moen and the House of Rohl within the Global Plumbing Group, outdoor living and security products from Therma-Tru, LARSON, Fiberon, Master Lock and SentrySafe, and MasterBrand Cabinets' wide-ranging offerings from Mantra, Diamond, Omega and many more. Visit www.FBHS.com to learn more about FBHS, its brands and how the Company is accelerating its environmental, social and governance (ESG) commitments.