

# INCREASE YOUR ONLINE PRESENCE WITH A THERMA-TRU® DEALER MICROSITE

We're here to help our dealers succeed in the market from the showroom to the internet. **That's why we're offering you a dealer microsite landing page for only \$300 a year.**

Studies show today's shoppers research home purchases online. How do you make sure your business shows up when they search for a door? This co-branded site will help more local customers find you online.

## Show Up, Get Results



Show up more often on sites like Google when shoppers search for local places to buy doors, giving you potentially more qualified leads.

## Have a Powerful Presence



A link to your microsite will also appear on the Dealer Locator, making your business more visible on the Therma-Tru website.

## Win Local, Win Big



Studies show that **70%** of consumer spending happens within **5 miles** of the shopper's home or office.

## Reel Them In



Studies show that **3 out of 4** shoppers who find local search results helpful are more likely to visit the stores.

## Make the Microsite Your Own

Your dealer microsite landing page connects our website to yours. It's a reflection of your business with your custom content. Push shoppers to your location, social media and website. The easy-to-use administrative site gives you access to make updates any time.

### Questions?

Contact **Mindstream Interactive** at **1-877-573-1966** or **thermatru@mindstreammedia.com**.

Or contact your Therma-Tru sales representative.

## How to Get Started

- Contact our partner, Mindstream Interactive, using the phone number or email address below to make your \$300 payment and receive your user ID and password.
- With the user ID and password provided, log in to [www.AdvertisingManagementCenter.com](http://www.AdvertisingManagementCenter.com) to customize your microsite.
- Once you enter and confirm your site information, the microsite landing page will go live within three business days.