

## FOR IMMEDIATE RELEASE

# Iconic brands Therma-Tru, Larson, Fiberon, Fypon and Solar Innovations unite as Manifest Collective at AIA25

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Manifest Collective a groundbreaking merging of industry leaders, is set to be introduced at the AIA Conference on Architecture and Design 2025 (AIA25), booth #1283, as the new collective of brands that will revolutionize the designer experience. Encapsulating the best expertise and design of Therma-Tru doors, Fiberon cladding and decking Larson storm doors and retractable screens, Fypon decorative trim, and Solar Innovations glass structures, these renowned brands have united their Industry knowledge and manufacturing expertise under the Manifest Collective to create a new era of excellence.

## **Manifest a better build.**

Manifest Collective presents customers and partners with seamless integration, a single contact and an expanded range of products and building solutions. Our brands, Therma-Tru, Larson, Fiberon, Fypon and Solar Innovations specialize in providing top-quality building products tailored for commercial use and spaces such as multi-family housing. Our mission is to deliver innovative, durable, and cost-effective solutions that enhance the living experience for residents while maximizing value for property owners. With a commitment to excellence and a customer-centric approach, Manifest Collective strives to support creation of sustainable and thriving communities.

Backed by Fortune Brands Innovation, our brands feature a legacy of more than 200 combined years of material science expertise and product innovation. No other brand portfolio offers a diverse range of products that surpass the limits of nature, combining extraordinary style with unmatched durability. Each brand brings a legacy of product innovation, providing a cohesive experience for building professionals and homeowners seeking durable, trusted products.

## **A New Standard of Excellence**

The consolidation under the Manifest Collective marks a significant milestone in the industry, signifying a unique union of unmatched expertise, resources, and innovation. By harnessing the collective strength of these industry leaders, Manifest Collective establishes a new standard of excellence, raising the bar for outer home products and solutions. With a shared commitment to pushing boundaries and surpassing consumer expectations, Manifest heralds an exciting chapter of progress and innovation in the building industry.

## **Seamless Integration, Unparalleled Value**

Whether it's superior door systems, innovative decking solutions, captivating architectural accents, or state-of-the-art architectural glazed innovations, Manifest delivers the highest caliber of products under one unified brand and comprehensive solutions to transform ordinary outer home spaces into extraordinary havens.

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**Embrace the Manifest Experience**

The introduction of Manifest Collective marks an exciting chapter in the evolution of design and building industry. We invite you to embrace the Manifest Collective experience, explore our remarkable range of products, and witness the unrivaled craftsmanship and material science innovation that will elevate your outdoor spaces to new heights.

To learn more visit our website, [manifestcollective.com](https://manifestcollective.com).

**About Fortune Brands Innovations**

Fortune Brands Innovations, Inc. (NYSE: FBIN), headquartered in Deerfield, Ill., is a brand, innovation and channel leader focused on exciting, supercharged categories in the home products, security and commercial building markets. The Company's growing portfolio of brands includes Moen, House of Rohl, Aqualisa, Emtek, Therma-Tru, Larson, Fiberon, Master Lock, SentrySafe, Yale residential and August. To learn more about FBIN, its brands and environmental, social and governance (ESG) commitments, visit [www.FBIN.com](https://www.FBIN.com).

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