

## FOR IMMEDIATE RELEASE

# Iconic brands Therma-Tru, Larson, Fiberon, Fypon and Solar Innovations unite at 2025 International Builders' Show

[MAUMEE, OHIO, Feb. 24, 2025] An immersive experience awaits attendees at this year's International Builders' Show when Therma-Tru, Larson, Fiberon, Fypon and Solar Innovations come together in Booth #C3830. A legacy of more than 200 years of combined expertise and product innovation will provide a cohesive experience for building professionals and homeowners seeking durable, trusted products.

"Attendees will once again be able to touch, see and experience our wide range of products for the outer home installed in a cohesive manner as they were intended — to inspire them to manifest their outer home," said David Youn, President, Outdoors, for FBIN.

This year, to guide flow, the booth has three points of entry, inviting vignettes showing full product solutions, as well as deep dives on individual brands, with supporting digital content and tools.

"Overwhelmingly positive feedback inspired us to bring our outdoor brands together again for an experience like no other," added Youn. "We've designed a fresh way for builders and homeowners to explore product compatibility and innovation across our entire range."

## About the Brands

### **Therma-Tru**

The culmination of more than 60 years of material science, engineering and manufacturing expertise, Therma-Tru fiberglass entry and patio doors are designed to be the only door you'll ever need, made from super-natural, better-than-nature materials proven to perform, protect and preserve. Therma-Tru provides options to meet ENERGY STAR requirements in all 50 states and backed by comprehensive, industry-leading warranties. The Therma-Tru complete door system line-up includes the Veris Collection, an expansive portfolio of glass-forward aluminum doors, now available with Satin privacy glass.

### **Larson**

With 70 years of innovation, Larson storm doors and screen products create safe, comfortable, and protected home interiors. New for 2025, the 150 Maximum View features Larson's largest solid panel of tempered glass for an unobstructed view and optimal natural light with SureLatch magnetic technology for confident closure. Also debuting at IBS is the Larson Retractable Motorized Screen, for enjoying the outdoors in comfort and protecting against insects, debris, sun, heat and wind with a selection of five purpose-built screens that fully retract for an unobstructed view.

### **Fiberon**

Designed to be different, Fiberon decking, railing and cladding is the perfect mix of science and art delivering a super-natural material designed to preserve the beauty of wood. On display at IBS, Fiberon Wildwood composite cladding is the new standard of beauty,

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engineered to outperform nature while respecting it. The sleek, minimalist CitySide railing system offers customization with two refined top rail profiles: Contemporary and Traditional. Both options can be paired with stylish black aluminum balusters, for a clean, modern look. Additionally, six-foot Contemporary line rail sections can be combined with laminated glass panels (sold separately) for an unobstructed view. A convenient over-the-post drink rail kit offers a place to set down beverages.

**Fypon**

More than 50 years ago, Fypon unlocked the science behind modern molding technology to create better-than-nature decorative trim to create tailored architectural details for any home.

**Solar Innovations**

Discover superior Solar Innovations custom glass structures expertly constructed using a perfected end-to-end process that brings your home closer to nature's beautiful canvas. A stunning new greenhouse display illustrates the customization available through Solar Innovations.

**Together, let's make a world of difference.**

All brands share a commitment to make safe and sustainable products, support communities and leave a positive, lasting impact on the environment. In addition, Fortune Brands Innovations, parent company to the five brands, is proud to be an official corporate partner of Yellowstone Forever's sustainability initiative to help ensure that Yellowstone National Park remains for generations.

**About Fortune Brands Innovations**

Fortune Brands Innovations, Inc. (NYSE: FBIN), headquartered in Deerfield, Ill., is a brand, innovation and channel leader focused on exciting, supercharged categories in the home products, security and commercial building markets. The Company's growing portfolio of brands includes Moen, House of Rohl, Aqualisa, Emtek, Therma-Tru, Larson, Fiberon, Master Lock, SentrySafe, Yale residential and August. To learn more about FBIN, its brands and environmental, social and governance (ESG) commitments, visit [www.FBIN.com](http://www.FBIN.com).

**About Therma-Tru**

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry door system solutions proven to outlast and outperform wood and steel. Therma-Tru is part of Fortune Brands Innovations, Inc. (NYSE: FBIN). Learn more at [www.thermatru.com](http://www.thermatru.com).

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