

Therma-Tru and Renoworks partner to streamline home visualization experience

Therma-Tru Corp. and Renoworks Software Inc. have partnered to integrate [Therma-Tru's Design Your Door](#) tool with the Renoworks home visualization platform. This integration will enable homeowners to view the most up-to-date library of Therma-Tru doors on their home with participating Renoworks dealers.

Therma-Tru's Design Your Door tool intuitively guides homeowners through various door styles, design choices, finishes and other customization options.

"Ultimately, we want the homeowner to be satisfied with the product they are purchasing," said Kristie Vincent, channel marketing manager at Therma-Tru. "By partnering with Renoworks, we are able to take the homeowner design experience to the next level. Not only can homeowners shop for the right style and look of their door, they are now able to see that door come to life on an actual home."

Therma-Tru takes advantage of Renoworks' latest third-party integration capabilities by embedding existing configurators into the Renoworks visualization platform, thereby creating a seamless experience for homeowners.

"Third-party integration is just one example of the Renoworks strategy to expand our platform and technology and solutions," said Doug Vickerson, CEO of Renoworks. "By embracing a strategy of openness with our manufacturer clients like Therma-Tru and supplying them with all the tools necessary to connect their products to the large audience of home improvement players, we can ensure that end-users receive the best visualization experience we can offer."

Therma-Tru's Design Your Door experience can be used across all Renoworks visualization technology solutions where Therma-Tru products are available.

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Shareable Highlights

- @thermatru and @renoworks partner to integrate the Therma-Tru Design Your Door tool with the Renoworks home visualization tool.

About Renoworks

Renoworks Software Inc. develops and sells unique digital visualization software and integration solutions for the remodeling and new home construction industry. Renoworks delivers its technology to manufacturers, contractors, builders and retailers offering solutions to one of the home improvement industry's greatest challenges: enabling homeowners to review their product selections in a hyper realistic, virtual environment before committing to purchases and construction. Renoworks markets its technologies as innovative engagement tools and generates revenues from four main business lines: Renoworks Enterprise, Renoworks PRO, Renoworks Design Services and Renoworks SDK (Software Development Kit). For more information, visit: www.renoworks.com and www.renoworkspro.com.

About Therma-Tru

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company is headquartered in Maumee, Ohio and also offers low-maintenance **Fypon**® polyurethane and PVC products. For more information and product warranty details, visit www.thermatru.com, www.fypon.com or call 800-537-8827.

Therma-Tru is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The Company's trusted brands include Therma-Tru® entry door systems, Master Lock® and Sentry® Safe security products, and MasterBrand Cabinets®, along with Moen®, Riobel®, ROHL® and Perrin and Rowe® under its Global Plumbing Group (GPG). Fortune Brands holds market leadership positions in all of its segments. Fortune Brands is part of the S&P 500 Index. For more information, please visit www.fbhs.com.