

Therma-Tru sponsors first hole at 2018 Marathon Classic

Giving culture dedicated to making lives better

The philosophy of “making lives better” is more than just words on paper for Therma-Tru Doors. It is a fundamental principle guiding the organization’s external and internal citizenship. It also led Therma-Tru to add First Hole Sponsorship at the 2018 Marathon Classic to its long list of community involvement.

“We’re on a mission to improve the local community by investing in projects that help make lives better, particularly for families and children,” said Rhonda Francis, vice president of human resources for Therma-Tru Corp. “We’ve been doing this since we were founded here in Toledo in 1962. While we’ve been supporting the tournament for many years, this year our Charitable Contributions Committee (CCC) wanted to increase our engagement.”

Therma-Tru’s CCC is made up of employee volunteers who act as stewards of the budget available for local community good works. All philanthropy requests are funneled through this group and the general mindset has been to make fewer larger contributions for maximum impact. Decisions generally fall into three categories: matching donations to individual employee contributions; direct support of organizations where employees volunteer; and direct support of projects where employees are volunteering as leaders or key contributors.

The group accepts requests throughout the year and meets quarterly to hear from organizations who apply for contributions.

“We want to give to organizations our people are involved in,” said Francis. “As one of Toledo’s leading employers, we value what’s important to the local community, as seen through the eyes of our team. When we learned that Taylor Gibbs is the assistant tournament volunteer chairman for this year’s Marathon Classic, that spurred our decision to increase our level of support for the event.”

In addition to the golf tournament, Therma-Tru is a founding and sustaining sponsor of Maumee Valley Habitat for Humanity and a leading contributor to the United Way of Greater Toledo, among other good works.

“When people join Therma-Tru, we want to become an extension of their family, just as they become part of ours,” said Francis. “Shared philanthropy leads to engagement and inclusion. Our team tells us that it’s also a lot of fun. Being part

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of a large company that brings people together in ways that are typically associated with small companies helps us to really make a difference for everyone.”

Shareable Highlights

- @thermatru increases support for @marathonLPGA, becoming First Hole Sponsor for 2018 tournament.
- @thermatru focuses on a culture of giving and encourages associates to make a positive difference in their community through various charitable organizations.

About Therma-Tru

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