

Custom Marketing
for Builders



Custom Marketing Program

Tools that help differentiate and sell your homes.

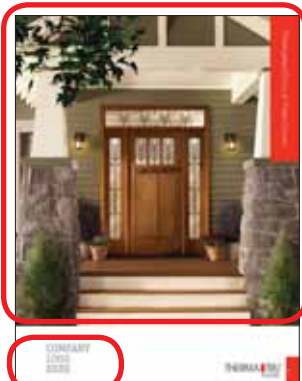
You want potential home buyers to notice your homes. You want to make a distinct impression and give buyers the ability to create the curb appeal and a look that defines their personality in a home. Through our complete line of fiberglass and steel entry, along with our fiberglass patio entrance solutions, Therma-Tru® provides those opportunities. Let our Custom Marketing help you deliver the messages.



Custom Brochures.

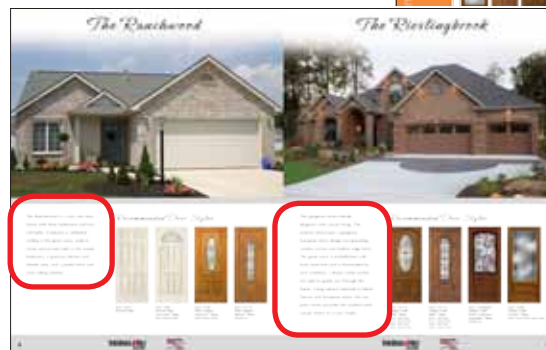
The lasting impression to take away from your model. The perfect sales tool for your people. An ideal piece for your information packets. Our custom brochures allow you to showcase your homes with door styles that fit your architectural styles.

- Use one of your homes as the beauty shot



- Your logo prominently displayed

- Explain how an enhanced entryway can increase the perceived value of a home



- We'll help you select doors that fit your homes and styles



- Choose from key marketing messages that educate and help home buyers on the benefits of

Getting Started.

Build your brochure online.
Visit www.buildyourbrochure.com/thermatru/login.aspx
Or call Bev Piper at: 419-724-4831
Or contact your Therma-Tru® Territory Manager.





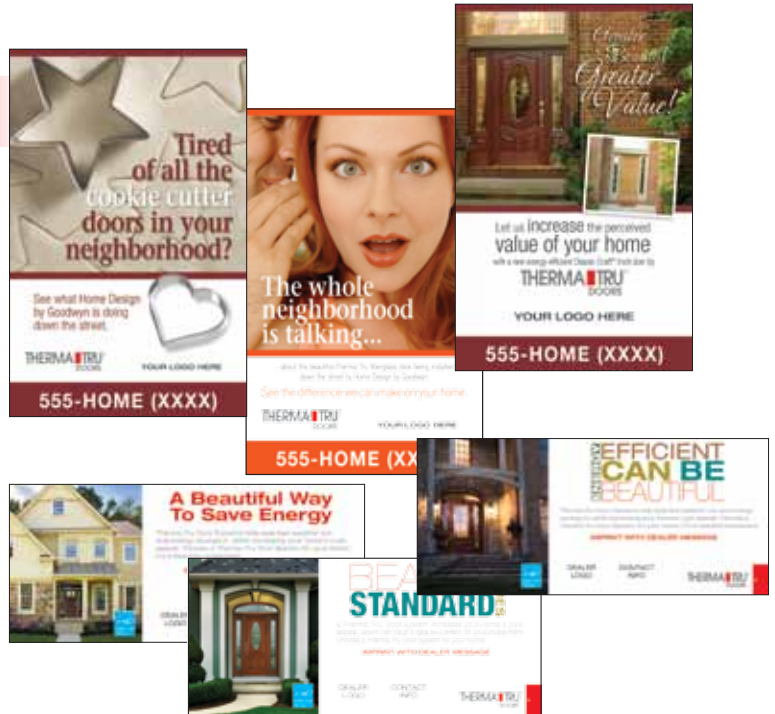
Yard Signs.



Increase visibility and drive traffic from every one of your home sites. A yard sign with a beauty shot of one of your showcase homes, along with your logo and phone number, will catch the eye of a potential buyer. It also says that you are a builder who uses only the most preferred brand of exterior doors in the industry.

Postcards & Mail Stuffers.

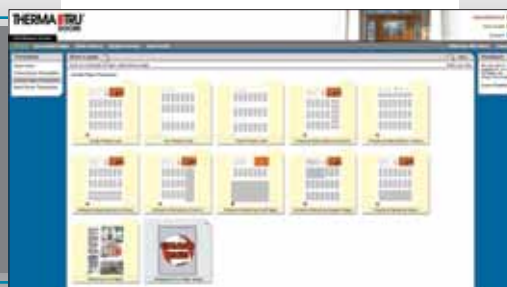
Enhance your outbound marketing with a customized message that showcases the homes you build and the distinct curb appeal you create with Therma-Tru® entrances. Ideal as stand alone mailers or as part of series, and perfect for “why” buyers should choose your home.



CHOOSE A COVER



CHOOSE INSIDE PAGES



CHOOSE A BACK COVER



THERMA-TRU[®] DOORS

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