

Therma-Tru announces launch of PrismaGuard™ premium stain finishing system



MAUMEE, OHIO – Therma-Tru® Doors’ new PrismaGuard stain finishing system offers a high-end, low-maintenance finish for natural beauty that protects from everyday wear and tear.

The stain brings the authentic look of wood to life with rich tones that add dimension and are designed to enhance the wood grains of Therma-Tru fiberglass doors.

“PrismaGuard stain takes the idea of combining the beauty of wood and the durability of fiberglass to a whole new level,” said Donna Contat, director of product management at Therma-Tru. “The stain takes advantage of the realistic wood grains and deep embossments of a Therma-Tru fiberglass door and applies beautiful, nature-inspired stains and unparalleled strength.”

The finishing system allows homeowners to embrace their unique style through the look of natural wood. The stain is offered in a nature-inspired palette of nine base colors: Wildflower Honey, Rustic Clay, Barley, Driftwood, New Earth, Autumn Harvest, Redwood, Mulberry and Raven. The even, consistent color reflects the natural beauty of wood across the entire door surface.

PrismaGuard is handcrafted and professionally applied using a five-step process in a controlled environment for consistent results, and it’s backed by a 10-year limited finish warranty.

Introduced in select markets during 2017, PrismaGuard stain will now be available in most markets across the country in 2018.

Shareable Highlights

- Therma-Tru’s PrismaGuard stain is a high-end finish that protects against everyday wear and tear, backed by a 10-year limited warranty. Learn more at thermatru.com/expressions.

Contact:

Kelly Hancock
419.893.9600
khancock@hartinc.com



- Therma-Tru's PrismaGuard stain is handcrafted and professionally applied in a controlled environment for consistent results and even color across the entire door surface. Learn more at thermatru.com/expressions.
- PrismaGuard stain by Therma-Tru is offered in a nature-inspired palette of nine colors and allows homeowners to embrace their unique style through the look of natural wood. Learn more at thermatru.com/expressions.

About Therma-Tru

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company is headquartered in Maumee, Ohio and also offers low-maintenance **Fypon**[®] polyurethane and PVC products. For more information and product warranty details, visit www.thermatru.com, www.fypon.com or call 800-537-8827.

Therma-Tru is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The Company's trusted brands include Therma-Tru[®] entry door systems, Master Lock[®] and Sentry[®] Safe security products, and MasterBrand Cabinets[®], along with Moen[®], Riobel[®], ROHL[®] and Perrin and Rowe[®] under its Global Plumbing Group (GPG). Fortune Brands holds market leadership positions in all of its segments. Fortune Brands is part of the S&P 500 Index. For more information, please visit www.fbhs.com.